

**2010 Canadian Midget Boys Championship
August 1 – August 6, 2010**

PLATINUM TOURNAMENT SPONSOR \$2,500 +

As a highly valued supporter of this National Event, the **PLATINUM TOURNAMENT SPONSOR** will:

1. Receive prominent billing with its logo and corporate name on both the Stratford Memorials Minor Boys Softball website and the Tournament website as a Platinum Tournament Sponsor.
2. Receive honourable mention as a Platinum Tournament Sponsor by the Announcers at all Tournament games at the ball park.
3. Have direct links from both the Stratford Memorials Minor Boys Softball and the Tournament website to the Platinum Tournament Sponsor's website prior to, during, and for six months after the Tournament.
4. Be listed on the Sponsors' List in the Tournament Souvenir program according to category.
5. Be listed on the Sponsors' Board displayed for the duration of the Tournament at the ballpark.
6. The Platinum Tournament Sponsor will receive a full colour advertisement page in the Official Tournament Souvenir Program.
7. Receive complimentary VIP passes for admission to all Tournament games.
8. Receive complimentary tickets to the Tournament Banquet.
9. Be named, with prominent recognition, as a Platinum Sponsor, in the "Thank you" ad in the Stratford Beacon Herald.

GOLD TOURNAMENT SPONSOR \$1,000

As a major sponsorship contributor, the **GOLD TOURNAMENT SPONSOR** will:

1. Receive prominent billing with its logo and corporate name on both the Stratford Memorials Minor Boys Softball website and the Tournament website as a Gold Tournament Sponsor.
2. Have direct links from both the Stratford Memorials Minor Boys Softball and the Tournament website to the Gold Tournament Sponsor's website prior to, during, and for six months after the Tournament.
3. Be listed as a Gold Sponsor in the Official Tournament Souvenir Program.
4. Be listed on the Sponsors' Board, displayed for the duration of the Tournament at the ballpark.
5. Receive a ½ page black and white advertisement in the Official Souvenir Tournament Program.
6. Receive Complimentary VIP passes for admission to all Tournament games.
7. Be named a Gold Sponsor in the "Thank you" ad in the Stratford Beacon Herald.

SUPPORTING TOURNAMENT SPONSOR - \$500

As an essential sponsor the **SUPPORTING TOURNAMENT SPONSOR** will:

1. Receive prominent billing with its logo and corporate name on both the Stratford Memorials Minor Boys Softball website and the Tournament website as a Supporting Tournament Sponsor.
2. Have direct links from both the Stratford Memorials Minor Boys Softball and the Tournament website to the Supporting Tournament Sponsor's website prior to, during, and for six months after the Tournament.
3. Be listed as a Supporting Sponsor in the Official Tournament Souvenir Program.
4. Receive a business card size (1/8 page) advertisement in the Official Souvenir Tournament Program.
5. Be named a Supporting Sponsor in the "Thank you" ad in the Stratford Beacon Herald.

DONOR/CONTRIBUTOR - \$50+

Every Donor/Contributor is vital to the success of the Tournament. Contributions can be made in service or in kind. Such contributions can range right from:

- Cash donations made on to the Stratford Memorials Minor Boys Softball Association.
- Help from persons with special skills in Web casting, filming, food preparation, grounds keeping, scoring, helping with Tournament functions, drivers, etc.
- Donation in kind of items that are required for the Tournament.

In recognition of their valuable service the Donor/Contributor will be recognized with:

1. Their name in the "Thank you" ad in the Stratford Beacon Herald.
2. Listing on the Memorial and Tournament websites as a Donor/Contributor.

Where donations in kind exceed the amount of the above Sponsorship levels, the Donor/Contributor will also receive the benefits listed for that group. This is an excellent way for the Donor to become an Official Tournament Sponsor of accommodations, beverages, transportation, etc.

OFFICIAL PROGRAM ADVERTISER - \$50-\$200

An Official Program Advertiser will, in addition to their advertising be:

1. Listed on both the Stratford Memorials Minor Boys Softball and Tournament websites in the sponsor category based on the total cost of advertising.
2. Named as a sponsor in the "Thank you" ad in the Stratford Beacon Herald in the sponsor category based on total cost of advertising:

Cost of Advertising:

Full Page - \$200.00

Half Page - \$125.00

Quarter Page - \$75.00

Eighth Page (Business card size) - \$50.00